





ANNUAL PUBLIC FILE REPORT COVERING THE PERIOD: 9/22/2009 – 9/30/2010

STATION(S): KEPR-TV, KIMA-TV, KUNW-CA1

employment unit consisting of KEPR-TV, KIMA-TV, KUNW-CA, KVVK-CA, and KORX-CA. The purpose of this EEO Public File Report is to comply with Section 73.2080(e)(6) of the FCC'S 2002 EEO Rule. This EEO Public File Report is on behalf of the

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period,
- Section 73.2080c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to
- The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
- A list and brief description of the initiatives undertaken pursuant to Section 73.2080c(2) of the FCC rules

deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was

¹KVVK-CA and KORX-CA rebroadcast KUNW-CA; references to KUNW in this report include KVVK-CA and KORX-CA.

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STATION(S): KEPR-TV, KIMA-TV, KUNW-CA

Section I: Vacancy Information

	Full-time Vacancies Filled	Date Opened	Date	Recruitment Source of Hire	Interviews Completed	Recruitment Sources Utilized
-	Administrative Assistant	5/1/2010	5/12/2010	Yakima Herald Website	6	1-55
2	Reporter	2/26/2010	3/2/2010	Employee Referral	3	1-54
သ	Receptionist	11/16/2009	1/4/2010	Craigslist	9	1-54
4	Account Executive	6/4/2009	2/1/2010	Yakima Herald Website	8	1-54
ъ	Account Executive	10/12/2009 11/14/2009	11/14/2009	Employee Referral	4	1-54
-						2-3,5-12,18-19,24-31,36-
6	Weather Anchor/News Reporter	7/25/2010	8/11/2010	TVJobs.com	w	37,43,48-52,56-58
7	Sports Anchor/News Reporter	5/31/2010	8/11/2010	TVJobs.com	4	1-54
œ	Reporter	4/26/2010	8/9/2010	TVJobs.com	Ŋ	1-54
9	Anchor/Reporter	1/18/2010	8/23/2010	Company Website	4	1-54
10	Creative Services Producer	12/2/2009	2/16/2010	Employee Referral	5	1-54
						2-3,5-12,18-19,24-31,36-
 3	Local Sales Assistant	7/1/2010	7/26/2010	Employee Referral	5	37,43,48-52,56-58
12	Account Executive	2/16/2010	7/8/2010	7/8/2010 Company Website	ω	1-54

Total Number of persons interviewed during applicable period: 59

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STATION(S): KEPR TV, KIMA TV, KUNW-CA²

(i):	ALINIA, MININA A, MOINAA CO		
	Recruitment Source	Total Number of Interviews	Did this source request
	(Name, Address, Telephone, Contact Person)	Referred	vacancy information?
₽	Chanel Malone		
	cmmirrorimage2004@yahoo.com		YES
2	California Chicano News Media Association		YES
	USC School of Journalism		
	3800 S. Figueroa St.		
	Los Angeles CA 90037-1206		
	213.743.4960		
	213.743.4989		
	ccnmainfo@ccnma.org		
ω	Central Washington University		NO
	Teresa Youngren		
	400 E. University Way		
	Ellensburg WA 98926		
	509.963.1921		
	career@cwu.edu		
4	Cherry Creek Radio		NO O
	Lisa Rodriguez		
	501 S. Cherry Street		
	Denver, CO 80246		
	303.468.6500		
	larodriguez@cherrycreekradio.com		Annual 14.4 - 14.0000 7.7.7.7 1.00000 million 17.7.7 1.00000 million 17.7.7 1.00000 million 17.7.7
S	Eastern Washington University		NO
	Pam Bumpas - Dept. of Electronic Media and Film		
	104 RTV Building		
	Cheney WA 99004		
A THE STREET AND A	pbumpas@mail.ewu.edu		THE PROPERTY OF THE PROPERTY O
6	Edmonds Community College		NO
	20000 68 th Avenue W		
	Lynnwood, WA 98036		
	425.640.1459		
	careeractioncenter@edcc.edu		
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Janet Maxson 2153 N.E. Sandy Blvd. Portland OR 97232 503.231.4222 jmaxson@katu.com	KATUTV	202.496.1992 krobinson@iwmf.org	International Women's Media Foundation Kimberly Robinson 1625 K Street NW, Ste. 1275 Washington DC 20006	888.272.6190 sanchez_i@heritage.edu	Heritage University 3240 Fort Road Toppenish, WA 98948	Green River Community College Karen Brasch 12401 SE 320 th Street Auburn, WA 98092 253.833.9111 kfrasch@greenriver.edu	Grays Harbor College Patricia Foshaug 1620 Edward P Smith Drive Aberdeen, WA 98520 360.539.9020 pfoshaug@ghc.edu	Fisher Website 6 (www.FSCI.com)	Evergreen Community College Wendy Freeman 2700 Evergreen Parkway NW Olympia, WA 98505 360.567.6596 freemanw@evergreen.edu
	NO		Š		NO O	NO O	Z	NO	NO

			19		- September Comme						18					17						16				 ;		15						14
	www.klewtv.com	www.kimaty.com	KEPR/KIMA/KLEW Websites	INTERNAL POSTING	imeek@kimatv.com	509.248.1218	509.575.0029	Yakima WA 98901	2801 Terrace Heights Dr.	Jamie Meek	KIMA TV	509.248.1218	509.575.0029	Yakima, WA 98901	2801 Terrace Heights Drive	KIMA - Reception	lesleeh@kidk.com	208.522.5100	Idaho Falls ID 83404	1255 East 17th St.	Leslee Hammer	KIDK TV	cheadley@keprtv.com	509.547.0547	Pasco WA 99301	2807 W. Lewis St.	Cris Headley	KEPRITV	shalka@kcby.com	541.269.1111	North Bend, OR 97459	3451 Broadway	Sara Halka	КСВУ
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	25	24	22 23 23	21
	National Hispanic Media Coaltion Acasia Flores 55 S, Grand Avenue Pasadena, CA 91105 626.792.6462 info@nhmc.org	National Association of Hispanic Journalists Virginia Galindo 100 National Press Building Washington DC 20045-2100 888.346.6245 202.662.7144 jobbank@nahj.org	KOMO/KUNS Kira Knight 100-4th Avenue N. Seattle WA 98109 206.404.4000 kknight@komotv.com National Association of Black Journalists 8701-A Adelphi Road Adelphi, MD 20783 301.445.7100 nabj@nabj.org	Ann Fickenwirth 2626 17th St. Lewiston ID 83501 208.746.2636 ann@klewtv.com KOMO TV Anita Bozanich 100-4th Avenue N. Seattle WA 98109 206.404.4000 ABozabich@FSCI.com
6	NO	NO O	NO	NO C

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<u>vestj@seattleu.edu</u>	206.296.6000	Seattle, WA 98122	901 12 th Avenue	James Vive	Seattle University	sic_employment@quest.net	206.329.8700	Seattle, WA 98144	611 12 th Ave S, Ste 300	Victine Joyner	Seattle Indian Center	womensprograms@sccd.ctc.edu	206.587.3800	Seattle, WA 98122	1701 Broadway	Kavitha James	Seattle Central Community College	mbaida@pierce.ctc.edu	253.964.6610	Lakewood, WA 98498	9401 Farwest Dr SW	Maritza Baida-Medina	Pierce College - Ft. Steilacom	nwels@earthlink.net	509.374.3000	Kennewick, WA 99336	522 N Colorado St, Ste 208	Tina Hathaway	Northwest Employment Listings	info@nlgja.org	202.588.1818	Washington DC 20005	1420 K Street, Ste. 910	National Lesbian and Gay Journalists
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					37					36					35					34						33						32
admin@tvjobs.com	760.754.8177	Oceanside CA 92052	P.O. Box 4116	Mark Holloway	tvjobs.com	www.tri-cityherald.com	509.582.1500	Tri-Cities WA 99302	P.O. Box 2608	Tri-City Herald Republic	ann@klewtv.com	208.746.2636	Lewiston, ID 83501	2626 17 th Street	Station Bulletin Board - KLEW	cheadley@keprtv.com	509.547.0547	Pasco, WA 99301	2807 W. Lewis Street	Station Bulletin Board - KEPR	jphilpot@seattleu.edu	206.296.6000	Seattle WA 98122-1090	901 12th Avenue	Jeffrey Philpot	Seattle University - Communications	harrison@seattleu.edu	206.296.6000	Seattle, WA 98122	901 12 th Avenue	Sommer Harrison	Seattle University
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					NO				· · · · · · · · · · · · · · · · · · ·	NO	A A A A A A A A A A A A A A A A A A A				NO					NO	ATTENDED TO THE PERSON NAMED AND ASSESSMENT					NO	**************************************					NO

43	42	41	40	39	38
Work Source - Walla Walla Lisa Whited PO Drawer H Walla Walla, WA 99362 509.527.4393 jhewitt@esd.wa.gov	Western Washington University Ann Reynolds 516 High Street Bellingham, WA 98225 360.650.3000 ann.reynolds@wwu.edu	Western Washington Indian Employment Daniel Greco 3701 6 th Avenue #4 Tacoma, WA 98406 253.879.9066 wwietp@msn.com	Wenatchee Valley College Victor Rodriguez 1300 Fifth Street Wenatchee, WA 98801 509.682.6800 vrodriguez@wvc.edu	Washington State University Glenn Johnson WSU School of Communications Pullman WA 99164-2520 galjohns@wsu.edu	UW Business School Carrie Rees 110 Mackenzie Hall Box 353200 Seattle, WA 98195 206.685.2410 bcc@u.washington.edu
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58		7	56	55		54	53		1	52	51	50	49				48			47					46			45						44
Utah Association of Broadcasters dale@utahbroadcasters.com	monet@u.washington.edu	theoab@theoab.org	Oregon Association of Broadcasters	CareerBuilder.com 1	steve.stoltz@tvnewsday.com	TV Newsday Steve Stoltz	On-Air KIMA TV	mark@medialine.com	Mark Shilstone	www.medialine.com	Walk-Ins 1	Employee Referral 7	www.craigslist.org 6	509.248.1251	Yakima, WA 98901	114 N. 4 th	Yakima Herald Republic 12	hbeauchamp@yvoic.org	Deidre	Yakima Valley Opportunities Industrialization	vvaldez@yvcu.edu	509.574.4600	Yakima, WA 98902	1000 S. 12 th Avenue	Yakima Valley Community College	tessf@yakama.com	Tess French	Yakama Indian Nation	sandiewsab@earthlink.net	360.705.0774	Olympia, WA 98501	724 Columbia Street NW Ste 310	Sandie Maki	WSAB
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description of activities that occurred, etc.) Section III: Narrative Description of Initiatives undertaken during the year. (Include dates of job-fairs, names of station employees who attended, short

01,-60, Participation in the Fisher Broadcasting Minority Scholarship Program

station websites and at various events attended by station personnel on the review committee which awarded money to scholarship winners. Scholarship program information is made available on the curriculum and must be of a non-white origin. Interested candidates can contact KEPR/KIMA/KUNW for an application. Bob Berry served included training programs in technical areas and on-air. Applicants must be enrolled in a broadcasting, marketing, or journalism Fisher Broadcasting has sought to attract minority students into careers in broadcasting with annual scholarships. The scholarships have

09-'10 Yakima Valley Tech Video Production Advisory Board

Participating Employees: Reed Hansen, Production Manager (KIMA)

practical application in the "real world" broadcast industry. The Board also makes recommendations for new studios at YV-Tech, and communications courses (e.g. video production classes, etc.), to ensure that the curricula appropriately addresses the skills required for Attended Video Production Advisory Board meetings. The Advisory Board reviews curricula for high school/college media and works with students on resumes and searching for career schools.

'09-'10 Internships:

positions within a newsroom and the opportunities within the broadcast industry. Both interns attended daily news meetings and shadowed various reports and photographers to learn about the expectations for summer quarter '10. The KIMA intern was from Central Washington University, and the KUNW was from Washington State University. KUNW had one intern in the news department during the spring quarter '10, and KIMA had an intern in the News department for

'09-'10 School Weather visits at KEPR:

broadcasting. Students from the following schools toured the station facility and observed several applications within our broadcast industry. They had the opportunity to meet and discuss with anchors, reporters, photographers and support staff about careers in television

- Wiley Elementary, West Richland
- Washington Middle School, Yakima
- Terrace Heights Elementary, Yakima
- Cascade Elementary, Kennewick

School Visit at KIMA

8/18/10

about careers in television broadcasting within our broadcast industry. They had the opportunity to meet and discuss with anchors, reporters, photographers and support staff Students from Wapato School District Media Training - Wapato High School toured the station facility and observed several applications

'09-'10 School visits at KUNW: 32 students from East \

photographers and support staff about careers in television broadcasting. 32 students from East Valley High School 2nd year Spanish class toured the station facility and observed several applications within our broadcast industry, specific to the Spanish markets. They had the opportunity to meet and discuss with anchors, reporters,

Job Shadow at KEPR

demonstration of video production and editing. Students from Hermiston, OR Elementary School were hosted for a day-long job shadow of the Production department to see

Job Fairs:

4/2010

10/2009,

University Career Fair held at the school in October and April. KIMA/KEPR/KUNW along with Fisher's KLEW TV station in Lewiston, Idaho participate jointly twice each year in the Washington State

YWCA 16th Annual Leadership Luncheon

5/4/10

Station Manager was Keynote speaker about the broadcast industry.

5/7-9/10 Cinco De Mayo event in Yakima

Attended by the KUNW Sales team who spoke on behalf of the station.

6/3/10 Yakima Valley Sports Commission Luncheon

Sports Director and KUNW staff provided information about sports broadcasting.

6/19/10 Festival of Flowers Fundraiser

Key note speaker from station to benefit the Catholic Family & Child Services.

Yakima Music Festival

7/10/10

KUNW broadcasting talent and sales manager attended to provide information about the Spanish language TV station.

State of the City Luncheon

7/12/10

Station Manager was Keynote speaker about the broadcast industry.

Fiesta Patrias in Grandview

9/12/10

KUNW broadcasting talent and sales manager attended to provide information about the Spanish language TV station.

General Manager & Sales Manager at Yakima Downtown Rotary Meetings

OI,-60,

Various speaking engagements each Thursday to discuss job openings and discuss aspects of the broadcast industry.

Federal Communications Co	mmission	,		Approved	hv OMB	FOR FCC USE ONLY		
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Legal Name of the Lic FISHER BROADCAS		VASHINGT	ON TV, I	L.L.C.				
Mailing Address 140 FOURTH AVEN SUITE 500	UE NOR	ГН						
City SEATTLE				State or Cou WA	ntry (if 1	foreign address)	Zip Code 98109 -	
Telephone Number (ir 2064043065	iclude are	a code)		E-Mail Addı LTHOMAS(
FCC Registration Nu	nber) Number	Call S KIMA	ign		
TYPE OF BROADC STATION:	CAST	Commercial C Radio TV C Low Pov C Internation	ver TV	st Station		Noncommercial I C Educational R C Educational T	Radio	
Application Purpose New Program Re Amendment to Pr List call sign and loca employees. Also list s which stations are ope pursuant to a time bro take into consideration this form. For purpose same market that share [Station List]	tion of all tations op rated pure kerage ag the licens of this f	stations includerated by the suant to a time reement on the see's EEO coording, a station	e licensee ne brokera his report ompliance n employ	pursuant to a age agreemen , responses on e efforts at bro	time bro t. To the r informations	okerage agreemen e extent that licens ation provided in stations, as well as	at. Indicate on the ta ees include stations Sections I through I any other stations,	ble below operated II should included on
				Station Li	st			
List call sign and loc employees. Also list s which stations are op- pursuant to a time bro take into consideration this form. For purpos- same market that shar	etations of erated purple a bkerage a in the licer es of this	perated by the resuant to a tiggreement on a see's EEO conform, a state	ne licensed ime broke this repo- compliance ion emplo	e pursuant to crage agreement, responses e efforts at bu	a time lent. To to or infor okered:	brokerage agreem the extent that lice mation provided stations, as well as	ent. Indicate on the ensees include stati- in Sections I through any other stations.	e table below ons operated gh III should , included or
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KIMA-TV 56	033	C AM	o _{FM} €	TV	YA	KIMA, WA	C Yes	
KEPR-TV 56	029	O AM	o _{FM} ©	TV	PA	ASCO, WA	Cayes	e _{No}
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KUNW-CA	71081	C AM C FM C TV	YAKIMA, WA	C Yes 6 No
KORX-CA	71072	C AM C FM 6 TV	WALLA WALLA, WA	C Yes 6 No
KVVK-CD	25358	C AM C FM C TV	KENNEWICK, ETC., WA	C Yes 6 No

SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:

Name WADE H. HARGROVE			Street Address
WADE H. HARGROVE			P.O. BOX 1800
City	State		Telephone Number
City RALEIGH	NC	27602-	9198390300

FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a television station employment unit that employs five or more full-time station employees must file a full and complete Broadcast Mid-Term Report. If a television station employment unit employs fewer than five full-time employees, only the first two pages of this report need be filed [through Section I and the Certification].

A copy of this Mid-Term Report must be kept in the station's public file. Failure to meet these requirements may result in sanctions or remedies. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

Consider as "full-time" employees all those permanently working 30 or more hours a week.

Section I

Does your station employment unit employ fewer than five full-time employees, if television, or fewer than eleven full-time employees, if radio?

O Yes O No

If yes, you do not have to file this form with the FCC. However, you have the option to complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, if television, or eleven or more full-time employees, if radio, you must complete all of this form and follow all instructions.

CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

KUNW-CA	71081	C AM C FM 6 TV	YAKIMA, WA	C Yes No
KORX-CA	71072	C AM C FM © TV	WALLA WALLA, WA	C Yes © No
KVVK-CD	25358	C AM C FM © TV	KENNEWICK, ETC., WA	C Yes C No

SEND NOTICES AND COMMUNICATIONS TO THE FOLLOWING NAMED PERSON AT THE ADDRESS INDICATED BELOW:

alt tours			Street Address P.O. BOX 1800		
City RALEIGH	31	(PP	Telephone Number 9198390300		

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Section I

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CERTIFICATION

This report must be certified, as follows:

- A. By licensee, if an individual:
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

Signed	Name of Respondent
	ROBERT I. DUNLOP
Title	Telephone No. (include area code)
SENIOR VICE PRESIDENT	2064047000
Date	

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

Section II

RESPONSIBILITY FOR IMPLEMENTATION

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: LARRY ROBERTS

Title: VP AND GENERAL MANAGER

It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

Section III

MID-TERM REPORT

Television station employment units with five or more full-time employees and radio station employment units with more than ten full-time employees filing in the middle of the license term must attach a copy of each of the two most recent EEO public file reports (the reports from this year and last year). Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.

[Exhibit 1]

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will average 30 minutes. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0922), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to PRA@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0922.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 1

Description: EXHIBIT 1

THE STATIONS THAT ARE THE SUBJECT OF THIS MID-TERM EEO REPORT ARE LICENSED RESPECTIVELY AS FOLLOWS: KIMA-TV/KEPR-TV - FISHER BROADCASTING WASHINGTON TV, L.L.C. AND KUNW-CA/KORX-CA/KVVK-CD - FISHER RADIO REGIONAL GROUP INC. THE STATIONS ARE COMMONLY OWNED AND COMPRISE ONE EMPLOYMENT UNIT.

Attachment 1

Description				
2010 EEO PUBLIC FILE REPORT				
2009 EEO PUBLIC FILE REPORT				

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	Description	
2010 EEO PUBLIC FILE REPORT		
2009 EEO PUBLIC FILE REPORT		